



Vote SAM NAYLOR IN NORTHWICH WITTON

Vote Labour | Thursday 4 May | Polls open 7am - 10pm

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Vote for
HOPE

SAM NAYLOR | WITTON WARD

THURSDAY 4 MAY | Polls open 7am - 10pm

SAM'S 4 MISSIONS TO MAKE WITTON AN EVEN BETTER PLACE TO GROW UP AND GROW OLD:

- **HELP AND SUPPORT AVAILABLE WHEN YOU NEED IT**
- **OPPORTUNITIES TO WORK, LEARN AND SUCCEED, IN OUR TOWN**
- **PRIDE IN OUR TOWN CENTRE AND IN OUR LOCAL NEIGHBOURHOODS**
- **ENVIRONMENTAL PROTECTION FOR FUTURE GENERATIONS**



SAM IS BACKED BY
MIKE AMESBURY MP

“I'M BACKING SAM NAYLOR IN WITTON ON THURSDAY 4TH MAY.”

Rarely do you encounter someone as passionate and committed to their home town as Sam Naylor.

Sam is Northwich through-and-through. He has worked tirelessly over the years to make the town the events capital of Cheshire and to bring forward a town centre we can be proud of.”



Meet SAM NAYLOR

“NORTHWICH BORN AND BRED...”

I am a product of our great town and Northwich is firmly embedded in my DNA!

I have been a councillor for nine years now and throughout I have worked with my fellow Labour councillors to champion and support our town centre and adjoining communities.

Despite huge government funding cuts and COVID and the continuing cost-of-living crisis our town continues to punch well above its weight and it continues to be one of the safest and happiest places to live and work in the whole of the UK.

There are still projects to finish off and Barons Quay, Weaver Square, our library and the railway station remain firmly on my radar.

We need to remember that we live in a fantastic town and I promise to work with others to continue to make Northwich a great place to be!

Sam Naylor

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SAM'S 4 MISSIONS TO MAKE WITTON AN EVEN BETTER PLACE TO GROW UP AND GROW OLD...

Mission 1:



HELP WHEN YOU NEED IT

“Whether it be social care services, mental health support, advice for new parents, advice if you struggling financially, or help for victims of domestic violence, our town needs these services - they won't be axed by Labour!”

I WILL FIGHT FOR...

- SIMPLER ACCESS TO LOCAL SERVICES ONLINE, OR FACE-TO-FACE NEAR TO WHERE YOU LIVE
- MORE SERVICES TO SUPPORT NEW PARENTS AVAILABLE AT OUR LOCAL CHILDREN'S CENTRE
- FUNDING FOR LOCAL GROUPS TO PROMOTE GOOD HEALTH & TACKLE SOCIAL ISOLATION

Find out about Labour's plans for help and support services at cheshirewestlabour.com/hope/help



Mission 2:



OPPORTUNITIES IN LIFE

“Good schools, access to jobs and training, fair wages and decent housing - these are the things we all need to get by in life. I believe in life-long learning and we need to develop the adult education services in our town.”

I WILL DELIVER...

- A NEW '10 X 10' PROJECT IN SCHOOLS SO KIDS CAN TRY 10 FUN ACTIVITIES BEFORE THEY'RE 10
- A NEW COMBINED ADULT EDUCATION, SKILLS & EMPLOYMENT SERVICE FOR OUR TOWN
- OPPORTUNITIES FOR LOCAL PEOPLE TO RENT OR BUY A DECENT HOME IN NORTHWICH

Find out about Labour's plans for opportunities at cheshirewestlabour.com/hope/opportunity



SAM'S 5 BIG IDEAS FOR WITTON



1 CAMPAIGN FOR BETTER PUBLIC TRANSPORT

“Arriva's bus services have been unreliable for years and are now under threat. Northwich Railway Station lacks disabled access. I will fight for better bus services in Northwich and for a railway station fit for the 21st century. I will campaign for a devolution deal to take control of our buses.”



2 EVENTS THAT BRING PEOPLE TOGETHER AND SUPPORT THE TOWN CENTRE

“I'm proud of our record in working with a range of partners to bring free events to the town centre that the whole family can enjoy. Events like Crazy Races and Now Northwich boost the town whilst providing a cheap day out for families. I'll continue to support this.”



3 CREATE MORE SAFE WALKING AND CYCLING ROUTES

“I will work with Council Officers and Active Travel England to deliver more traffic-free walking and cycling routes in town. I will introduce more dropped kerbs to improve access for mobility scooters, and I'm determined to make getting to our schools safer and less polluted.”



4 PROTECT AND IMPROVE OUR SPORTS FACILITIES

“I will work with colleagues to protect Griffiths Park from developers and ensure this vital facility is retained for residents to use and enjoy. I will continue to campaign tirelessly to see investment brought into Moss Farm, and work with users to bring forward improvements.”



5 REDUCE THE IMPACT OF THE WASTE TREATMENT WORKS

“I will continue to work with Orsted and the Environment Agency to find a solution to the smell from their waste treatment plant, and if necessary seek its closure. I will work with LSEP to push them to use the existing rail head, rather than clogging up King Street with more lorries.”

Mission 3:



PRIDE IN WHERE WE LIVE

“Labour will accelerate our town centre's regeneration, including restoring our library, moving the market into a new home in the heart of our town and delivering a new future for Weaver Square.”

VOTING LABOUR MEANS...

- INVESTMENT IN OUR TOWN CENTRE AND NORTHWICH'S CULTURAL PROGRAMME
- FASTER POTHOLE REPAIRS & STRONG ACTION ON FLY-TIPPING, DOG FOULING & LITTER
- INVESTMENT IN OUR PARKS AND GREEN SPACES, PLUS MORE WILDFLOWER MEADOWS

More about Labour's plans for pride in the places we all love at cheshirewestlabour.com/hope/pride



Mission 4:



ENVIRONMENTAL ACTION

“Labour will fund a new service that helps people make smart choices about how to reduce energy use in their homes to save money on your bills. We'll also work on projects to improve the natural environment.”

ACTIONS I WILL TAKE...

- MAKE SURE THERE IS AN ADVICE SERVICE FOR MAKING ENERGY SAVINGS IN YOUR HOME
- PLANT TREES IN SUITABLE GREEN SPACES TO TRAP CARBON AND CREATE WILDLIFE AREAS
- SUPPORT LABOUR'S PLANS TO TAKE BACK CONTROL OF LOCAL BUS SERVICES

Find out about Labour's plans for the environment at cheshirewestlabour.com/hope/environment



THE TORIES HAVE BROKEN BRITAIN BUT IN WITTON, LABOUR HAS A PLAN FOR HOPE



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5 THINGS LABOUR WILL DO FOR OUR TOWN



1 COMPLETION OF THE TOWN CENTRE REGENERATION

We will deliver the next phase of demolition and regeneration of the Weaver Square area of the town centre.

We will bring forward our plans to move Northwich Market into a new home in the heart of Barons Quay, and we'll work with businesses and partners to drive more footfall into the town centre.



2 COMPLETE THE LIBRARY RENOVATION

Stabilisation works to the library are now well underway by a specialist heritage contractor.

Once finished, we will complete the renovation of the inside of the library to deliver new facilities and services at this iconic town centre building.



3 HELP AND SUPPORT WITH THE COST OF LIVING CRISIS

We will continue to fund support services for people who are struggling to make ends meet, and we will work together with community food groups to make life more affordable for people on low incomes, build stronger communities and reduce food waste.



4 TACKLING ANTI-SOCIAL BEHAVIOUR

We will continue to work with the Police to tackle anti-social behaviour, including funding for community safety wardens and investing in CCTV in public places. We will also identify funding opportunities for new youth services, so that young people have things to do in our town.



5 FIND A SOLUTION TO TOWN CENTRE FLOODING

Recent town centre floods were caused by the highest-ever recorded river levels preventing the storm drains discharging into the river.

We have commissioned a new catchment model to find the right solution to this problem and we will work with partners to see it delivered.

[READ OUR PLAN FOR NORTHWICH AT CHESHIREWESTLABOUR.COM/TEAM-NORTHWICH](https://www.cheshirewestlabour.com/team-northwich)

OUR LABOUR TEAM IN WITTON FOR NORTHWICH TOWN COUNCIL



ALISON GERRARD

“ I have worked in Northwich since I left school and had a business in Station Road for 35 years. I understand how tough it is for both residents and small businesses since the pandemic and the cost-of-living crisis.”



JULIE MACDONALD

“ I have lived in Northwich my whole life, and it's now home to my daughter too. I have worked at a local family run business for the last 13 years. I'm passionate about improving our environment.”



ANDY STOTT

“ I've spent the past four years on Northwich Town Council, helping to provide the best service possible for residents. I'm proud of how we've improved our parks, play areas and paddling pool.”



JANE THOMAS

“ I have lived in the town and taught in two Northwich schools for over 10 years. I want to provide for the well-being and safety of Northwich residents, and develop more and varied opportunities to enrich life for the all members of the community.”

VOTING IN THE COUNCIL ELECTIONS ON 4TH MAY

Think local, vote for HOPE and **VOTE LABOUR** in the council elections on 4th May!

YOU NEED PHOTOGRAPHIC ID:

The Tories have changed the rules on voting so you will need to take photographic ID like a passport or driving licence to vote in May. There are other options if you don't have either of these, find out more here

Register to vote by post at postalvote.labour.org.uk - applications must be received by the council by 5pm on Tuesday 18th April

