



Vote **LABOUR** IN **OVER & VERDIN WARD**



Vote Labour | Thursday 4 May | Polls open 7am - 10pm



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Vote for **HOPE**

GINA LEWIS | STUART BINGHAM | TOMMY BLACKMORE

THURSDAY 4 MAY | Polls open 7am - 10pm

OUR 4 MISSIONS TO MAKE OVER & VERDIN AN EVEN BETTER PLACE TO GROW UP AND GROW OLD:

- **HELP AND SUPPORT AVAILABLE WHEN YOU NEED IT**
- **OPPORTUNITIES TO WORK, LEARN AND SUCCEED, IN OUR TOWN**
- **PRIDE IN OUR TOWN CENTRE AND IN OUR LOCAL NEIGHBOURHOODS**
- **ENVIRONMENTAL PROTECTION FOR FUTURE GENERATIONS**



A MESSAGE FROM **TOMMY BLACKMORE**

“USE ALL YOUR VOTES FOR LABOUR ON 4TH MAY.”

I'm standing for election again in Over & Verdin with my long-time friend and fellow councillor Gina Lewis, and Over town councillor, Stuart Bingham. Remember, you have three votes in the Cheshire West elections, so please use them all to support our Labour team.”

MEET YOUR LABOUR CANDIDATES



GINA LEWIS

“FORWARDS WITH LABOUR IN WINSFORD”

I want to work hard to improve the living conditions of our residents. As a Christian, I feel passionate about using my skills, experience and knowledge to help others aspire to have a fulfilled life. I grew up in poverty and I am ashamed at the state of our country under this Conservative government. They have taken us backwards. I have been lucky to have had opportunities in my life and I want to create the same opportunities for the next generation in our town.

✉ Gina.Lewis@cheshirewestlabour.com
☎ 07801 846 357



STUART BINGHAM

“HERE FOR PEOPLE, HERE FOR WINSFORD”

I've been a strong voice for Winsford since my election in 2021. I spent 25 years in public service roles, most recently in the Ministry of Defence and as Chair of Governors at a secondary school. For the past 10 years I have also been self-employed, so I know what it's like to run a business in difficult economic times. I dedicated over two decades of my working life to the service of our country and now I want to dedicate it to the service of our town and to the community where I live.

✉ Stuart.Bingham@cheshirewestlabour.com
☎ 07528 768 232



TOM BLACKMORE

“GIVE LOCAL KIDS THE BEST START LIFE”

I have lived in Winsford for 53 years and have helped the community for decades, especially young people. I founded Winsford Amateur Boxing Club and was youth leader at Wharton Youth Centre and New Images. I will always fight for a better deal for young people on Over and Verdin estates. We need to give them the skills they need to succeed in later life, not leave them with nothing to do and nowhere to go. Government cuts to youth services in Winsford are a disgrace. I will keep fighting for better.

✉ Tommy.Blackmore@cheshirewestlabour.com
☎ 07980 322 689

GINA, STUART & TOMMY'S 4 MISSIONS TO MAKE OVER & VERDIN AN EVEN BETTER PLACE TO GROW UP AND GROW OLD...

Mission 1:



HELP WHEN YOU NEED IT

“We'll vote to protect funding for local services. We'll rise to the challenge of government failures to deal with multiple crisis in social care, mental health and poverty, by working with local partners so there is help if you need it.”

WE WILL FIGHT FOR...

- ▶ AN AGE-FRIENDLY OVER & VERDIN, WHERE SERVICES SUPPORT YOU AS YOU GET OLDER
- ▶ MORE SERVICES TO SUPPORT NEW PARENTS AVAILABLE AT OUR LOCAL CHILDREN'S CENTRE
- ▶ FUNDING FOR LOCAL GROUPS TO PROMOTE GOOD HEALTH & TACKLE SOCIAL ISOLATION

Find out about Labour's plans for help and support services at cheshirewestlabour.com/hope/help



Mission 2:



OPPORTUNITIES IN LIFE

“Labour is the party of education, jobs and opportunities. The Tories have cut school budgets, trashed the economy and made it harder and harder for working people to rent or own their own home. We believe in better.”

WE WILL DELIVER...

- ▶ SUPPORTING LOCAL SCHOOLS TO BE RATED GOOD OR OUTSTANDING BY OFSTED
- ▶ A NEW COMBINED ADULT EDUCATION, SKILLS & EMPLOYMENT SERVICE FOR OUR TOWN
- ▶ OPPORTUNITIES FOR LOCAL PEOPLE TO RENT OR BUY A DECENT HOME IN WINSFORD

Find out about Labour's plans for opportunities at cheshirewestlabour.com/hope/opportunity



LABOUR'S 5 BIG WINS FOR OVER & VERDIN



1 HELP AND SUPPORT WHEN YOU NEED IT

“We have been supporting people with housing issues, including fighting for quicker repairs and higher standards. We have also supported residents with complex issues involving crime, anti-social behaviour and domestic violence. We're a listening ear, but we will also do whatever we can to help.”



2 CLEANER, GREENER & SAFER

“We're fed up with people who dump rubbish and expect other people to pick it up for them. We have resolved these cases, but we want to see the harshest possible fines for fly-tipping and littering. “We have been busy planting wildflower meadows and working on community safety projects with the police.”



3 TACKLING SPEEDING

“Following contact from local residents, we have successfully argued for new safety signs at Grange Lane for Winsford Academy students and we have had the speed limit reduced on Whitegate Lane. The implementation of 20mph zones in residential areas has also reduced reported collisions by a quarter on local roads.”



4 BUILDING A STRONGER COMMUNITY

“We are out most weeks collecting for the Food bank. We have been working with the Winsford Grocery, Mid Cheshire Food Bank, New Images Youth Centre, the Salvation Army and the GGO at Finsbury Walk to access funding pots and deliver projects in our community.”



5 FIGHTING FOR MORE SCHOOL PLACES

“We're proud of the campaign we ran alongside other Labour councillors in our town to get more school places at Winsford Academy. We know this issue is a major concern for local parents whose children are reach the age where they need to transfer from primary to secondary.”

Mission 3:



PRIDE IN WHERE WE LIVE

“We care about our community and we're excited to see the town centre regeneration get underway. It's Labour who bought the town centre and secured the investment to deliver the project despite the state of the UK economy.”

A VOTE FOR LABOUR MEANS...

- ▶ INVESTMENT IN WINSFORD TOWN CENTRE AND CELEBRATING OUR CULTURE & HERITAGE
- ▶ MUCH STRONGER FINES FOR PEOPLE WHO FLY-TIP, GRAFFITI OR LITTER
- ▶ INVESTMENT IN OUR PARKS AND GREEN SPACES, PLUS MORE WILDFLOWER MEADOWS

More about Labour's plans for pride in the places we all love at cheshirewestlabour.com/hope/pride



Mission 4:



ENVIRONMENTAL ACTION

“Labour will fund a new service that helps people make smart choices about how to reduce energy use in their homes to save money on your bills. We'll also work on projects to improve the natural environment.”

ACTIONS WE WILL TAKE...

- ▶ FUND A LOCAL ENERGY ADVICE SERVICE TO HELP RESIDENTS SAVE MONEY ON THEIR BILLS
- ▶ PROTECT AND INVEST IN WINSFORD'S GREEN SPACES FOR LOCAL PEOPLE TO ENJOY
- ▶ MAKE SURE NEW CONSTRUCTION HAS HIGH ENVIRONMENTAL STANDARDS IN OUR TOWN

Find out about Labour's plans for the environment at cheshirewestlabour.com/hope/environment



THE TORIES HAVE BROKEN BRITAIN BUT IN OVER & VERDIN, LABOUR HAS A PLAN FOR HOPE



5 THINGS LABOUR WILL DO FOR OUR TOWN



1 DELIVER THE TOWN CENTRE REGENERATION

Redevelopment starts shortly and will be completed in 2024, including a community hub with public toilets, new retail units and a civic square with space for events. The council-owned development will be a huge improvement on what we have now after years of neglect under private owners.



2 FIGHTING FOR BETTER BUSES IN WINSFORD

Tory bus privatisation has failed communities, with Arriva cutting and running from Winsford and other towns. We'll continue to seek better operators to take over routes, and will work with the next Labour Government to bring in public control of buses so that residents have the services they need.



3 HELP AND SUPPORT WITH THE COST OF LIVING CRISIS

We will continue to fund support services for people who are struggling to make ends meet, and we will work together with community food groups to make life more affordable for people on low incomes, build stronger communities and reduce food waste.



4 TACKLING ANTI-SOCIAL BEHAVIOUR IN OUR TOWN

We will continue to work with the Police to tackle anti-social behaviour, including funding for community safety wardens and investing in CCTV in public places. We will also identify funding opportunities for new youth services, so that young people have more things to do in our town.

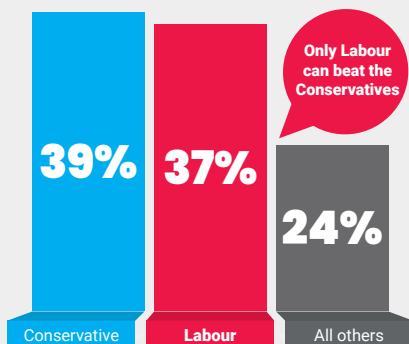


5 INVEST IN OUTDOOR SPORTS AND LEISURE FACILITIES

We're passionate about delivering improved sports facilities at Knights Grange and we're exploring options for funding from National Sports organisations. We also want to see Winsford waterfront secure national investment and become a leisure destination.

READ OUR PLAN FOR WINSFORD AT [CHESHIREWESTLABOUR.COM/TEAM-WINSFORD](https://cheshirewestlabour.com/team-winsford)

ONLY LABOUR CAN BEAT THE TORIES IN THIS ELECTION



Vote share in Cheshire West in the 2019 local elections.

Only Labour can beat the Conservatives

THE TORY TAX BOMBSHELL

WHERE DOES YOUR COUNCIL TAX GO?

The Conservative government has failed to solve the national crisis in social care, so now around 60p of every £1 of your council tax is used to support vulnerable children and adults. This leaves just 40p to pay for roads, waste collection, street cleaning, libraries, leisure centres, planning, grass cutting and everything else the council does.

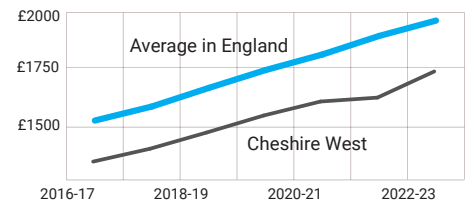
Labour would launch a National Care Service to run alongside the NHS.



ARE YOU PAYING MORE THAN EVERYONE ELSE?

The Conservative government has cut funding to councils every year for over a decade. Every Conservative Chancellor has told councils to put council tax up to plug the funding gap. Local Conservatives blame Labour, but since 2016 your council tax has increased inline with all councils in England because of government funding cuts.

Don't be fooled by the local Conservatives, this is a Tory council tax bombshell.



VOTING IN THE COUNCIL ELECTIONS ON 4TH MAY

Think local, vote for HOPE and **VOTE LABOUR** in the council elections on 4th May!

YOU NEED PHOTOGRAPHIC ID:

The Tories have changed the rules on voting so you will need to take photographic ID like a passport or driving licence to vote in May. There are other options if you don't have either of these, find out more here

Register to vote by post at postalvote.labour.org.uk - applications must be received by the council by 5pm on Tuesday 18th April

