



# Vote GARETH GOULD IN STRAWBERRY WARD

Vote Labour | Thursday 4 May | Polls open 7am - 10pm



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Vote for  
**HOPE**

**GARETH GOULD | STRAWBERRY**

**THURSDAY 4 MAY | Polls open 7am - 10pm**

**GARETH'S 4 MISSIONS TO MAKE STRAWBERRY AN  
EVEN BETTER PLACE TO GROW UP AND GROW OLD:**

- **HELP AND SUPPORT AVAILABLE WHEN YOU NEED IT**
- **OPPORTUNITIES TO WORK, LEARN AND SUCCEED,  
IN OUR TOWN**
- **PRIDE IN OUR TOWN CENTRE AND IN OUR LOCAL  
NEIGHBOURHOODS**
- **ENVIRONMENTAL PROTECTION FOR FUTURE  
GENERATIONS**



**GARETH'S BACKED BY  
JUSTIN MADDERS MP**

**“I'M BACKING  
GARETH GOULD IN  
STRAWBERRY ON  
THURSDAY 4TH MAY.”**

I have known Gareth for many years and I know how hard he works as your local councillor. As Member of Parliament, I know I can trust Gareth to deal with the issues that matter to you. He is trustworthy, local and on your side. That's why I hope Gareth is still the Strawberry councillor after the election on 4th May.”



# Meet GARETH GOULD

## “STRAWBERRY IS MY HOME...”

These past four years have been challenging, with a pandemic and more recently a cost of living crisis, but despite this I am proud of what we have achieved in Strawberry.

I am standing for re-election on Thursday 4th May because I want to continue the work we have started. Having been brought up in the ward and having lived here for the majority of my life, I am passionate about supporting my fellow residents.

For the past three years, I have served as the Council Leader's Mental Health Champion, working hard to improve services for people when they need help. I will always fight for better local amenities and promote well-funded and decent public services, so the needs of residents across the patch are met.

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## GARETH'S 4 MISSIONS TO MAKE STRAWBERRY AN EVEN BETTER PLACE TO GROW UP AND GROW OLD...

### Mission 1:



#### HELP WHEN YOU NEED IT

“As Leader's Mental Health Champion, I have fought to ensure services remain available for residents, when they need them. Government cuts have not helped, but locally Labour has protected support services wherever we can.”

##### I'LL FIGHT FOR...

- ▶ SIMPLER ACCESS TO LOCAL SERVICES ONLINE, OR FACE-TO-FACE NEAR TO WHERE YOU LIVE
- ▶ AN AGE-FRIENDLY STRAWBERRY, WHERE SERVICES SUPPORT YOU AS YOU GET OLDER
- ▶ FUNDING FOR LOCAL GROUPS TO PROMOTE GOOD HEALTH & TACKLE SOCIAL ISOLATION

Find out about Labour's plans for help and support services at [cheshirewestlabour.com/hope/help](https://cheshirewestlabour.com/hope/help)



### Mission 2:



#### OPPORTUNITIES IN LIFE

“As a university teacher, I am enthusiastic about life-long learning. Equipping children and young people with the skills to succeed in life, as well as supporting adults to re-train is a really important role for the council in our town.”

##### I WILL DELIVER...

- ▶ THE BEST START IN LIFE FOR LOCAL KIDS BY SUPPORTING SCHOOLS & YOUTH GROUPS
- ▶ A NEW COMBINED ADULT EDUCATION, SKILLS & EMPLOYMENT SERVICE FOR OUR TOWN
- ▶ OPPORTUNITIES FOR LOCAL PEOPLE TO RENT OR BUY A DECENT HOME IN ELLESMERE PORT

Find out about Labour's plans for opportunities at [cheshirewestlabour.com/hope/opportunity](https://cheshirewestlabour.com/hope/opportunity)



## GARETH'S 5 BIG WINS FOR STRAWBERRY



1

#### IMPROVING RANDLE MEADOW PARK

“Over the past few years I have worked hard to make improvements to this much-loved and valuable park in our neighbourhood. Working with residents and the council, we have removed encroaching vegetation and improved the gating. I want to keep working on this project in the future.”



2

#### FIXING ROADS AND PAVEMENTS

“I know this is an important matter for local residents, so I am regularly out reporting any issues on behalf of residents and checking when they are complete. The council has a reporting system for road and pavement defects, which you can access on the council website.”



3

#### SUPPORT FOR OUR LOCAL SHOPS

“I have been organising periodic litter picks and improving signs around the shops on Hope Farm Road. These shops are a really important amenity for our area, so I think shopping locally and supporting local businesses is really important.”



4

#### LOVING OUR LOCAL LIBRARY

“I am really proud that the council is keeping libraries open. Over 1,000 have closed across the country due to government cuts, but locally I have been supporting our library with reading challenges, animal handling experiences and the Platinum Jubilee.”



5

#### SUPPORTING THE WARM HUB

“The government's handling of the energy crisis has been poor, but locally I am proud we live in a community which is prepared to step up and support people who are struggling. I have been supporting the Wednesday Warm Hub at Hope Farm Methodist Church.”

### Mission 3:



#### PRIDE IN WHERE YOU LIVE

“I passionately believe in the value of community assets like our library and church hall. Like the shops, parks and schools, these places bind our community together. I will be proud to keep working hard to improve where we live.”

##### A VOTE FOR LABOUR MEANS...

- ▶ INVESTMENT IN LIBRARIES, NOT CLOSING THEM LIKE CONSERVATIVE COUNCILS
- ▶ MUCH STRONGER FINES FOR PEOPLE WHO FLY-TIP, GRAFFITI OR LITTER
- ▶ INVESTMENT IN OUR PARKS AND GREEN SPACES, PLUS MORE WILDFLOWER MEADOWS

More about Labour's plans for pride in the places we all love at [cheshirewestlabour.com/hope/pride](https://cheshirewestlabour.com/hope/pride)



### Mission 4:



#### ENVIRONMENTAL ACTION

“Labour will fund a new service that helps people make smart choices about how to reduce energy use in their homes to save money on your bills. We'll also work on projects to improve the natural environment.”

##### ACTIONS I WILL TAKE...

- ▶ FUND A LOCAL ENERGY ADVICE SERVICE TO HELP RESIDENTS SAVE MONEY ON THEIR BILLS
- ▶ SUPPORT A PROJECT TO RE-INTRODUCE OTTERS AND BEAVERS TO LOCAL WATERWAYS
- ▶ PROTECT AND INVEST IN STRAWBERRY'S GREEN SPACES FOR LOCAL PEOPLE TO ENJOY

Find out about Labour's plans for the environment at [cheshirewestlabour.com/hop/environment](https://cheshirewestlabour.com/hop/environment)



THE TORIES HAVE BROKEN BRITAIN BUT IN STRAWBERRY, LABOUR HAS A PLAN FOR HOPE



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# 5 THINGS LABOUR WILL DO FOR OUR TOWN



## 1 TACKLING ANTI-SOCIAL BEHAVIOUR

We will continue to work with the Police to tackle anti-social behaviour, including funding for community safety wardens and investing in CCTV in public places. We will also identify funding opportunities for new youth services, so that young people have things to do in our town.



## 2 PRIDE IN OUR TOWN CENTRE

Following the launch of Theatre Porto and the new bus interchange, we will continue with our plans to improve the town centre by modernising the Market Hall and converting the Flea Market into a multi-use event space. We will also continue to invest in green spaces, like the success of Whitby Park.



## 3 HELP AND SUPPORT WITH THE COST OF LIVING CRISIS

We will continue to fund support services for people who are struggling to make ends meet, and we will work together with community food groups to make life more affordable for people on low incomes, build stronger communities and reduce food waste.



## 4 COMMON SENSE ACTION TO STOP UNAUTHORISED ENCAMPMENTS

We will take action to secure sites which have commonly been used for unauthorised encampments, instead identifying better sites with appropriate facilities for travelling communities.



## 5 ACCESS TO QUALITY JOBS, EDUCATION & TRAINING

We're working with local schools, colleges and employers on new opportunities to put Ellesmere Port at the forefront of innovation in hi-tech manufacturing, automotive manufacturing, engineering, recycling and energy generation.

[READ OUR FULL PLAN AT CHESHIREWESTLABOUR.COM/TEAM-ELLESMERE-PORT](https://www.cheshirewestlabour.com/team-ellesmere-port)

## THE LABOUR DIFFERENCE

The Conservatives have taken our country backwards, not forwards. Locally, Labour has a strong record of standing up for communities against the Conservatives' national austerity programme. That's why we hope you will support us with your vote on Thursday 4th May. We are trusted, local and on your side:

## THE CONSERVATIVES' NATIONAL RECORD

- ✗ 1,000 libraries closed
- ✗ Over 650 children's centres closed
- ✗ 400 swimming pools closed
- ✗ 60 museums closed
- ✗ National crisis in social care
- ✗ Historic cuts to policing numbers across UK and rising ASB

## LABOUR'S LOCAL RECORD

- We're keeping libraries open and investing in their future
- We're keeping children's centres open to support families and give children the best start in life
- We're keeping swimming pools open to support the health and wellbeing of residents
- We're subsidising museums because we're proud to share our heritage and culture
- We invest 55% more than the average Conservative council in services which support older people to live in their own homes for longer
- We invest 14% more than the average Conservative council in community safety, including street wardens. We also spend 104% more on CCTV in public places to identify ASB and prosecute offenders

## VOTING IN THE COUNCIL ELECTIONS ON 4TH MAY

Think local, vote for HOPE and **VOTE LABOUR** in the council elections on 4th May!

### YOU NEED PHOTOGRAPHIC ID:

The Tories have changed the rules on voting so you will need to take photographic ID like a passport or driving licence to vote in May. There are other options if you don't have either of these, find out more here

**Register to vote by post at [postalvote.labour.org.uk](https://postalvote.labour.org.uk) - applications must be received by the council by 5pm on Tuesday 18th April**

